

West Kessler Neighborhood Association

MINUTES

FEBRUARY 15, 2017

7:05PM – 9:43PM

808 N HAMPTON RD

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| MEETING CALLED BY | Regular Schedule of Monthly Meetings |
| TYPE OF MEETING | Monthly Board Meeting |
| FACILITATOR | Joseph Beckham |
| NOTE TAKER | Shawn Johnson |
| ATTENDEES | Joseph Beckham, Teresa Harvey, Shawn Johnson, David Cooper, Angie Mobley, Stuart Gill, and Kurt Johnson |
| CALL TO ORDER | Joseph Beckham at 7:05PM |

Approval of Meeting Minutes

Shawn Johnson

- January 26, 2017 minutes approved
 - Motion to Approve (Passed): David Cooper moved to approve, Stuart Gill seconded

Treasurer's Report

Joseph Beckham
(for Jonathan Saxer)

- Balance: \$6,597.32
- Pending payment to Mike and Kent for the holiday party
- Teresa Harvey requested the \$200 payment for her portion of the holiday party be returned to the association
- Joseph Beckham suggested the balance sheet have more detailed itemizations in future reports.
- Budget was reviewed by board members and the following changes were approved:
 - Joseph Beckham requested an additional line item for the annual PO Box fee of \$85
 - David Cooper requested to change the Salad Supper, Pool Party, and Fall Festival be adjusted to \$250 for each event.
 - Angie Mobley requested an additional line item to add an Easter party participation with a budget of \$100
 - Angie Mobley clarified that the OOCCL membership fee should only be \$20 to cover our rep and not the \$40 we were paying to be included in their nonprofit umbrella.
 - Joseph Beckham requested additional money be allocated to the Beautification Committee. Teresa Harvey moved to change the budget from \$350 to \$450
 - Joseph Beckham suggested we refrain from giving monetary gifts to members of the executive board or any other office holders to be more in line with our 501c3 status.
 - Joseph Beckham requested an additional line item for Marketing/Advertising \$200 per year for items like tee's, mugs, and other marketing expenses PLUS and an additional \$400 this year for new event signage for a total of \$600.
 - Joseph Beckham requested an additional line item be moved forward from 2016 for North Oak Cliff Greenspace, Inc. for \$1,366.60 for the associations portion of the Annie Stevens Park Water Fountain.
- Motion to Approve Budget of \$6,121.60 (Passed): Angie Mobley moved to approve, Teresa Harvey seconded

Charity Efforts - 501c3 Compliance

Joseph Beckham

- Vice President will be responsible for charitable outreach
- Vice President will present three charitable organizations for approval on an annual basis
- The board will vote on the charitable organization that the association will sponsor for that service year
- David Cooper suggested a portion of the annually collected dues be allocated to the charitable initiative
- Stuart Gill suggested 10% of the annually collected dues be allocated to the charitable initiative
 - Motion to Approve 10% of Annual Dues be Allocated for Charitable Initiatives (Passed): Angie Mobley moved to approve, Stuart Gill seconded

Action Items

- Teresa Harvey will present three charitable organizations and ideas for sponsorship to the board at the March 21, 2017 meeting of the board.

Oak Cliff Chamber of Commerce

Joseph Beckham

- Joseph Beckham became aware of our prior involvement / membership and requested more information on the cost of membership and which associations are members.
- Item was tabled until the March 21, 2017 meeting

Action Items

- Shawn to research membership dues and other associations that are members.

North Oak Cliff Greenspace, Inc

Joseph Beckham

- Joseph Beckham requested more information on our Greenspace representative position
- Kurt Johnson was appointed in 2012 as the committee chair and official representative on behalf of WKNA

- Kurt Johnson confirmed that he can continue for now as our ad-hoc committee chair for Greenspace
- Joseph Beckham would like to begin a plan of succession for Kurt to train a new representative to Greenspace in the event Kurt is no longer able to continue in the position
 - Motion to Affirm Kurt Johnson as the Committee Chair for Greenspace (Passed): Joseph Beckham moved to approve, Angie Mobley seconded

General Meeting Change

Joseph Beckham

- General meetings for 2017 will be changed from quarterly to twice a year.

Annie Stevens Park Water Fountain

Kurt Johnson

- Kurt Johnson confirmed the project was funded but a new invoice has been submitted and the potential additional burden to the association could be \$140 additional.
- Kurt will request an itemized invoice of the new charges.
- Planned completion is summer 2017

Little Free Library

Joseph Beckham

- Jeff confirmed the LFL has been prepped for painting and glass coverings have been cut
- Should have LFL finished by Monday, February 20, 2017
- Joseph Beckham has scheduled time for possible installation on Thursday, February 23, 2017

Action Items

- Joseph Beckham will follow up with Carrie to determine the location of the LFL on her property
- Stuart Gill and Shawn Johnson will assist with the installation

New Member Welcome Kits

Joseph Beckham

- David Cooper suggested a letter from Joseph should be included in the welcome kits
- Teresa Harvey will search for neighborhood coupons
- Teresa Harvey suggested a marketing card that we could include that discusses WKNA and membership
- Ideas: custom printed swag bag, Cheese & Chutney, tamales
- Joseph Beckham suggested a smaller scale gift (cheese and wine) for neighbors that just moved in while we get the official bags together
- Budgeting for welcome kits have been projected on historical home sales in the area and should average about one welcome kit per month

Action Items

- Joseph Beckham to write introduction letter
- Shawn Johnson to design marketing card
- Teresa to collaborate with Mariam Andersen

501c3 Status

Joseph Beckham

- Joseph Beckham has filed our nonprofit articles of incorporation with the State of Texas
- Registration Number: 32062875383 (Active)
- Joseph Beckham indicated that we are now clear to file form 1023-EZ with the IRS for 501c3 status

Action Items

- Joseph will submit application before March 21, 2017

West Kessler Native Arbor Initiative (WKNAI)

Joseph Beckham

- The association should receive 30 trees to plant around our neighborhood
- Trees are approximately 3 years old
- Joseph would like to gift these native trees to our neighbors on North Boulevard Terrace and plant and help care for these native trees.
- The Beautification Committee, with the help of Evan and Laura will help organize this new initiative
- Reach out campaign should begin the second week of March.
- Planting date: Sat, April 22 (Earth Day)

Action Items

- Joseph to coordinate flyer creation, translation and canvassing with Laura Lockwood and Evan Engwall

Park Reclamation Project – Hampton/Plymouth

Joseph Beckham

- Tabled until more details can be addressed.

2017 Bond Package Review/Recommendations

Joseph Beckham

- Postponed until November
- Consider having Scott Griggs at an April/May general meeting to discuss bond issues

Action Items

- Joseph to get a timeline from Scott Griggs

Post Office Box

- The new mailing address for the association is Post Office Box 225647, Dallas, Texas 75222

Joseph Beckham

Social Committee

- Current Signs
 - Neighborhood Event This Weekend
 - Neighborhood Meeting Tuesday
 - Both angle iron frame with 18" X 24" metal insert
- Pricing from Fast Signs 18" X 24"
 - Angle iron frame with aluminum and lamination
 - o \$115 each
 - o Total for 10 = \$1,175
- Corrugated plastic with wire stake \$37 each
 - o Total for 10 = \$395
- Placement
 - Hampton (southbound)
 - Hampton (northbound)
 - N. Oak Cliff (south end)
 - N. Oak Cliff (the rock) existing signs except Wednesday
- Recommended wording:
 - West Kessler Event This Weekend (3)
 - West Kessler Event Wednesday (4)
 - West Kessler Event Tuesday (3)
- Neighborhood Night Out
 - 3/14 Bowlounge: Bowling and Burgers in Design District?
 - To reserve lanes you need to guarantee/preorder food; or just show up and gamble on availability of lanes.
 - 4/11 Movie night at Texas Theatre (calendar not yet posted) – will consider a restaurant
- Monthly Wine Down
 - 2/24 Tray and Lynn LaCaze (confirmed)
 - 3/24 Stephanie and Evan Engwall (offered)
 - 4/28 Jonathan and Amanda Saxer (offered)

David Cooper

Action Items

- Motion to order 10 corrugated plastic with wire stake signs (Passed): David Cooper moved to approve, Teresa Harvey seconded

Mardi Gras Parade Committee

- 15 cases of beads have been ordered
- 14 riders for the float
- Brunch will be hosted on Sunday, February 26 at 11am.

Joseph Beckham

Beautification Committee

- After final frost, will set up the spring cleanup.
- Angie suggested having the concrete retaining wall (Davis at Oak Cliff Blvd) painted with a mural – will table until next meeting

Stuart Gill

Action Items

- Discuss painting of mural at the next meeting.

Conservation League

- The Spring Symposium: Making Oak Cliff Even Better
Old Oak Cliff Conservation League, Saturday, March 11, 2017 from 8:30 AM to 1:30 PM
Speakers:
 - Robert Curry - Manager, City of Dallas Code Compliance
 - Meghan Delaney - Community Engagement & Impact Manager, VolunteerNow USA
 - Georgie Rasco - Executive Director, Neighborhood Alliance Center of Oklahoma City

Angie Mobley

Crime Watch/NOCUPP

- Membership over-all is down
- Consider adding information in the member packages
- Considering additional women's safety classes
- Looking to expand into more neighborhoods.

Teresa Harvey

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| NEXT MEETING | March 21, 2017 at 7:00PM – at TBD |
| ADJOURNMENT | Motion by Angie Mobley and seconded by Teresa Harvey to adjourn the meeting at 9:43PM. |
| MINUTE APPROVAL | Recorded: Thursday, February 16, 2017 Approved: Tuesday, March 21, 2017 Published: Tuesday, March 21, 2017 |